

County: Whatcom
Grant No: SEANWS-2017-WhCoPW-00004

PROJECT TITLE: Whatcom Marine Resources Committee Operations and Projects

DELIVERABLES FOR TASK NO: 2.17 (Jerry's Journey final report)

PROGRESS REPORT: [] FINAL REPORT [x]

PERIOD COVERED: 7/1/2018 – 9/30/2018

DATE SUBMITTED: 10/1/2018



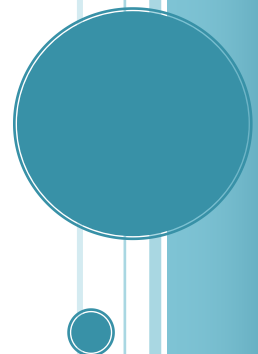
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WHATCOM MARINE RESOURCES COMMITTEE JERRY'S JOURNEY INTERPRETIVE TRAIL

2017-2018 Final Report

Final report of an education and outreach project that includes the installation of interpretive signs in Birch Bay State Park. This report summarizes activities that that occurred from October 1, 2017 – September 30, 2018

Prepared by: Austin Rose, Whatcom County Public Works
Whatcom Marine Resources Committee Coordinator
9/30/2018



JERRY'S JOURNEY

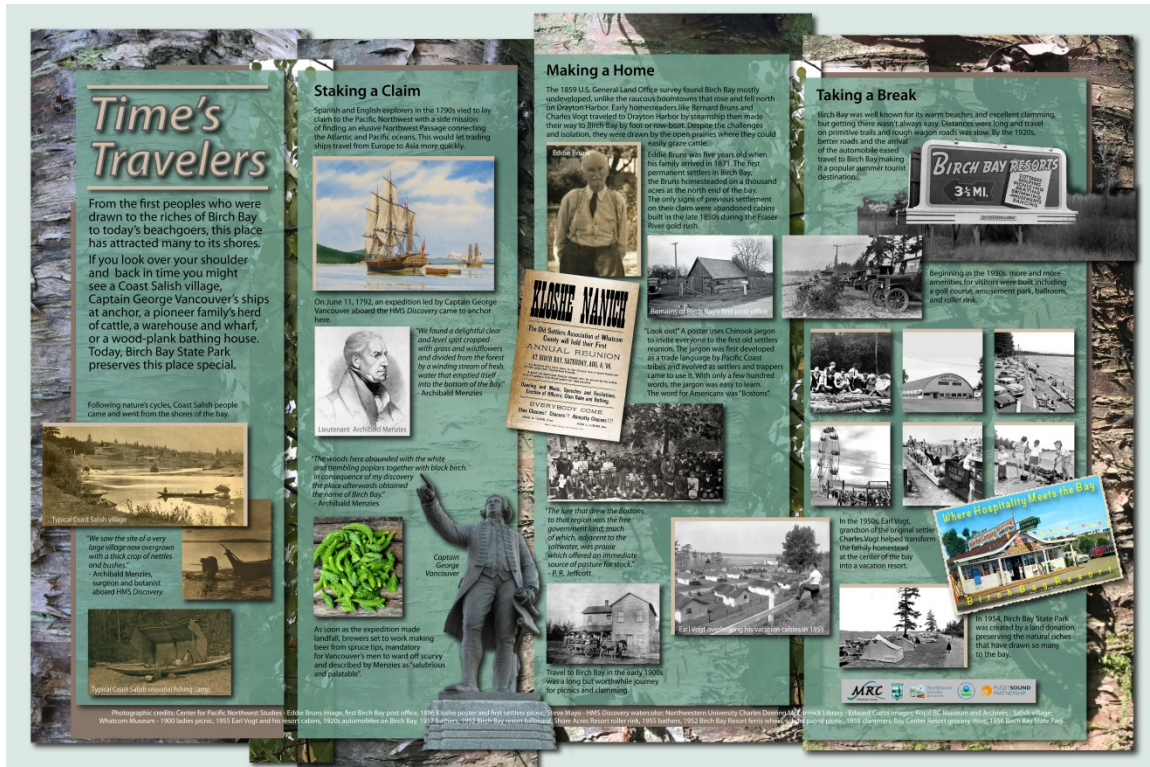
Jerry's Journey is an education and outreach project that includes the installation of interpretive signs at Birch Bay State Park. Five signs were previously developed for this program and were installed in the spring of 2018. The final sign in the series, highlighting European explorers and early settlers to the Birch Bay area was developed and installed during this grant round. The Whatcom MRCs developed a short survey to establish baseline levels of knowledge of Birch Bay and its history and ecology. A post-installment survey was also developed to evaluate the effectiveness of the signs, but has not yet been conducted.

An interactive map was developed for the Whatcom MRC webpage allowing visitors to view the locations of the signs on a map. Visitors can click on the signs for a full page view. The interactive map can be view [here](#):

https://www.whatcomcountymrc.org/media/18342/jt_interpretivesigns_forwebsite.pdf

TIME'S TRAVELERS

Below is the final sign of Jerry's Journey, highlighting European explorers and early settlers to the Birch Bay area

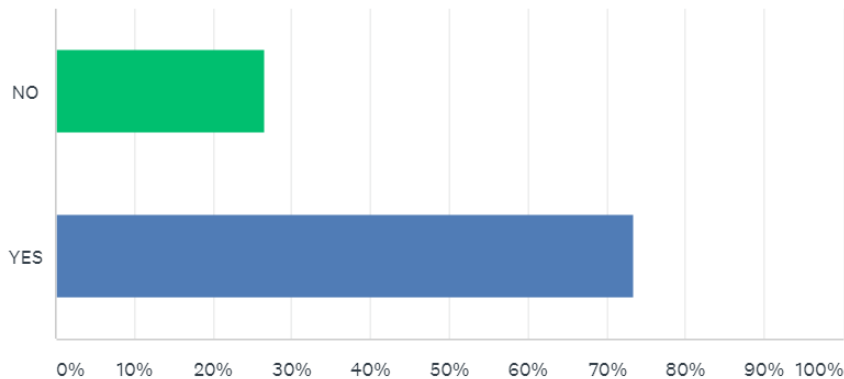


PRE INSTALLMENT SURVEY

A volunteer went up to Birch Bay State park in April to conduct a survey that the MRC developed get a sense of visitors awareness of the historical and ecological important of the Birch Bay area. Fifteen park visitors were surveyed. The results can be seen below. There were no volunteers available toward the end of the summer to help with a post-installment survey. The MRC will make a strong effort to get a post-installment survey conducted within the 2018-19 grant round.

Have you been to Birch Bay State Park before?

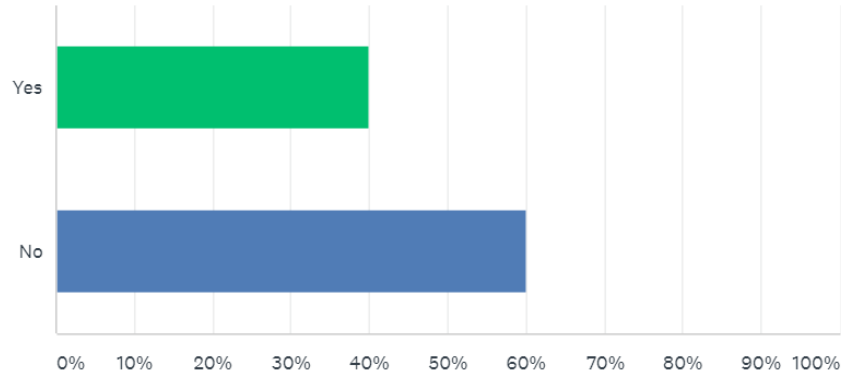
Answered: 15 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|----|
| ▼ NO | 26.67% | 4 |
| ▼ YES | 73.33% | 11 |
| TOTAL | | 15 |

Do you know anything about Native American history in Birch Bay?

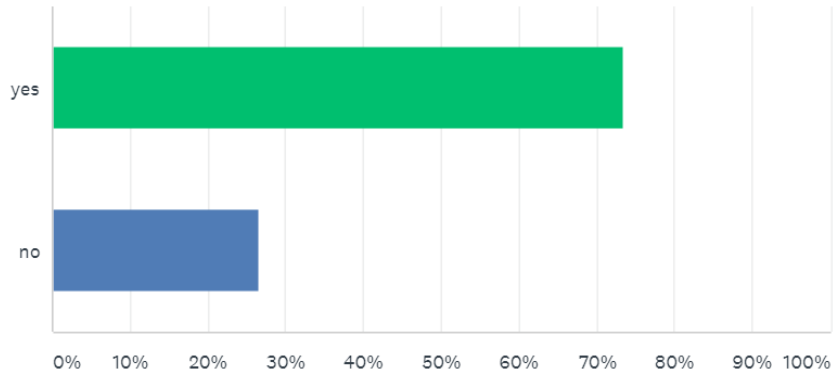
Answered: 15 Skipped: 0



| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| ▼ Yes | 40.00% 6 |
| ▼ No | 60.00% 9 |
| TOTAL | 15 |

Do you know anything about the plants and animals of Birch Bay?

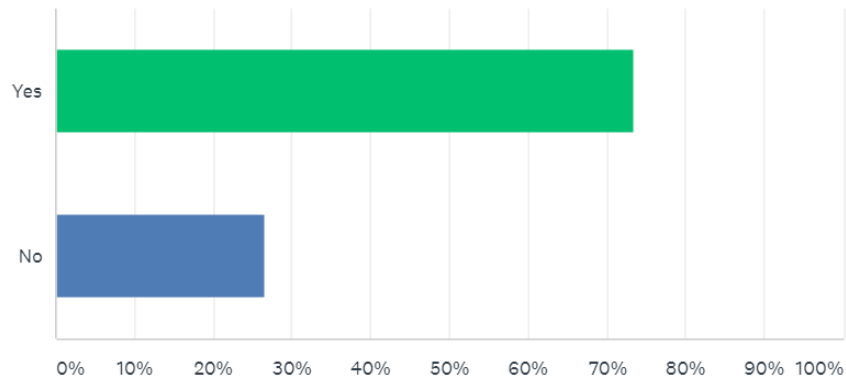
Answered: 15 Skipped: 0



| ANSWER CHOICES | RESPONSES |
|----------------|-----------|
| yes | 73.33% 11 |
| no | 26.67% 4 |
| TOTAL | 15 |

Are you familiar with the concept of "environmental stewardship"?

Answered: 15 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----------|
| Yes | 73.33% | 11 |
| No | 26.67% | 4 |
| TOTAL | | 15 |